

Cuebiq Audiences



You Are Where You Go

Cuebiq audience segments are built from the largest database of accurate, precise, and privacy-compliant location data in the United States. The result is high-performing audience segments with unparalleled scale that accurately reflect consumers real-world visit behavior...and that's important because, well, "we are where we go!"

Use Cuebiq audiences to find new customers, conquest competitive visitors, and increase frequency of your most loyal consumers, and improve your campaign's effectiveness.



An Atlas of 1,000+ Off-the-Shelf Segments & Unlimited Custom Capabilities

Retail Audiences

E.g. Home Depot shoppers, Macy's frequenters

Dining Audiences

E.g. Late-night diners, coffee lovers, QSR frequent diners

Seasonal Audiences

E.g. Black Friday shoppers, back-to-school shoppers, Spring Break travelers

Lifestyle Audiences

E.g. gym-goers, recent movers, healthy lifestyle

B2B Audiences

E.g. Lawyers, Dentists, job hunters, delivery workers & drivers (Uber, Lyft, Grubhub, Uber Eats, DoorDash)

Custom Audiences

E.g. seen at KFC and Popeyes but not Chick-Fil-A OR re-target those exposed to your OOH campaign across digital channels

Please contact business@cuebiq.com for custom audience requests, or if you are unable to find what you need.

Sharpen your marketing strategies and reduce ad waste

Scale, with Precision

The highest-quality location data set in the US. We collect diverse, opted-in, anonymous location data at scale through relationships with mobile apps. We do not use bid stream data and our audience segments are deterministic and not modeled.

Future-Proof Privacy

Brand-safe targeting. Privacy-first, transparent, MAID-based audience segments.

Easy Activation

Available across all leading audience marketplaces, DMPs, and DSPs. Activate on all media channels - including Social Platforms and Addressable TV!

